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## **Baker Creative Founder Receives 2007 'Forty Under 40 Award' From Business First**

Columbus, OH – Michele Baker-Cuthbert joins the 40 best and brightest entrepreneurs in Central Ohio as a recipient of the Fifteenth Annual Forty Under 40 Award given by Columbus Business First. Nominees are selected based upon individual career achievements, awards, and community service.

Baker-Cuthbert is founder and Creative Director of the local advertising Agency, Baker Creative, which provides identity solutions, brand development, and public relations services to diverse clientele including Gap, Columbus College of Art and Design, Pet People, and GFS.

"It is an honor to receive this award, and more importantly to have been nominated by members of the Central Ohio community," Baker-Cuthbert said. "I want Baker Creative to be a real community asset, in addition to growing as a successful business."

An active community member herself, Baker-Cuthbert does work pro-bono for Children's Hunger Alliance and Oregon Catholic Social Services. She also serves on the board of directors at Foundation Point, an organization assisting victims of hurricane Katrina. As an adjunct professor, Baker-Cuthbert teaches up-and-coming entrepreneurs and artists at Columbus College of Art and Design. Baker-Cuthbert is a member of the Forbes CEO Network. She also recently served as a judge for Clear Channel's national 2007 EAR Awards, a Radio Spots/Copywriting competition.

"When you review our honorees from the past, it is amazing to see how many of them have risen to elite levels across our Central Ohio community," said Don DePerro, President and Publisher of Columbus Business First.

On Tuesday September 11 Award Recipients were rewarded with a private luncheon including a keynote speech by local restaurateur Cameron Mitchell. The September 14 issue of Columbus Business First included a special supplement about Forty Under 40 Award Recipients including bios on each honoree.

An award ceremony and public reception were held on September 18 at the Grand Valley Dale Ballroom with a "Fabulous '40s" theme. The awards ceremony was sponsored by Aetna; Kegler, Brown, Hill & Ritter; and National City.

**For more information:**

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