

**For Immediate Release**  
10/03/08

**CONTACT:** Michele Cuthbert  
Baker Creative  
614.836.3845 (Phone)  
614.836.1801 (Fax)  
mbaker@baker-creative.com  
www.baker-creative.com

## **Agency Gives Back on a National Level**

**Columbus, OH** – The Catholic Community Services of Lane County, Oregon receives a substantial gift from the Central Ohio based agency Baker Creative. With the devoted time and marketing efforts of Baker Creative, the CCSLC saw an enormous response boost for their key annual fundraising event.

In 2007 a dinner auction hosted by the CCSLC was able to raise just over \$20,000 to support emergency and basic services, as well as parent education programs. These are issues that need to be addressed nationwide. Through the help of a Central Ohio based agency the CCSLC will be able to expand these programs significantly. The event marketing and awareness efforts donated by **Baker Creative** produced a response that more than tripled last year's fundraising numbers. Nearly **\$70,000** was raised at the 2008 Dinner Auction for these services and programs.

### **About The Catholic Community Services of Lane County**

Catholic Community Services of Lane County, Inc., provides any low income or disadvantaged family or individual assistance to meet basic needs, offers supported living services and transitional housing. Targeted populations include families involved in substance abuse treatment and parent education, and families headed by teen parents. For more information, visit [www.ccslc.org](http://www.ccslc.org)

### **About Baker Creative**

Baker Creative brings more than 30 years of marketing communications and management to the Columbus Market, providing advertising, public relations and Web-based solutions to a variety of consumer and business-to-business clients nationally. For more information and samples of work, visit, [www.baker-creative.com](http://www.baker-creative.com)