

**Baker Creative to help OAPCS find their voice**  
**Local Agency Announces New Client – Ohio Alliance for Public Charter Schools**

Columbus marketing communications firm Baker Creative has created a new partnership with the Ohio Alliance for Public Charter Schools. They are a non-profit organization providing children in Ohio with more educational opportunities by assisting in the growth of and improving the quality of Ohio's public charter school program.

The agency assists the organization with the design of their monthly newsletter, membership and marketing materials.

**About Ohio Alliance for Public Charter Schools**

Ohio Alliance for Public Charter Schools is a non-profit organization whose main focus is to sustain the quality of Ohio's charter schools with the use of many different programs and resources. They advocate on behalf of their members to elected and appointed officials in the state of Ohio, in order to insure that charter schools remain a choice for families in Ohio and they are dedicated to promoting the values of instructional flexibility and freedom, as well as the innovation that is the heart of the concept of a charter school. Visit [www.oapcs.org](http://www.oapcs.org) for more information.

**About Baker Creative**

Baker Creative brings more than 15 years of marketing communications and management to the Columbus Market, providing advertising, public relations, and Web-based solutions to a variety of consumer and business-to-business clients nationally. For more information and samples of work, visit [www.baker-creative.com](http://www.baker-creative.com).