

Baker Creative knows Man's Best Friend
Local Agency Announces New Client – Columbus-Based Pet People

Columbus marketing communications firm Baker Creative announces a new partnership with the Pet People, an independent pet store with a passion for the health and wellbeing of pets everywhere.

The agency assists them with the design of new customer kits as well as marketing materials.

About Pet People

Pet People stores began in San Diego, California in 1993, and after some years of successful growth, they decided to branch out east and opened a headquarters in Columbus, Ohio. Their goal is to provide pet owners with the best products available and for customers to have a pleasant shopping experience in their clean and well-organized neighborhood stores. They pride themselves on having friendly and knowledgeable associates who feel its necessary to build a relationship with customers to in turn make them an advocate for the Pet People stores. For more information visit www.petpeoplestores.com.

About Baker Creative

Baker Creative brings more than 15 years of marketing communications and management to the Columbus Market, providing advertising, public relations, and Web-based solutions to a variety of consumer and business-to-business clients nationally. For more information and samples of work, visit www.baker-creative.com.