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**Baker Creative donates trees to California Wildfire ReLeaf Program  
Local Agency works with American Forest Organization to make donation**

Columbus advertising and branding agency Baker Creative has donated 100 trees to the California Wildfire ReLeaf program, an American Forest Organization, as part of their initiative to be more environmentally friendly. By encouraging clients to work in ways that are green and better for the environment, Baker Creative hopes to help future generations have the resources needed to live their everyday lives. The company hopes to help their clients to be more environmentally friendly through encouraging the use of recycled products and by having an office located on a certified national wildlife habitat.

The California Wildfire ReLeaf program has been in affect since 1999 and has taken on a new challenge with the recent fall of 2007 wildfires in California. This program is dependent on donations from individuals and businesses; it also serves as a source of information about wildfires and the agencies that deal with their devastation. The goal of the program is to plant one million trees in the area, which will all be native species of California.

**About American Forests**

American Forests is the oldest non-profit organization in the United States; it was founded in 1875 by citizens who were concerned about the waste and abuse of many of the nations forests. Their mission is to grow a healthier world and they plan to achieve this mission by providing opportunities for action among their target audiences which include individuals, community groups, the government at all its levels, educators and businesses. They are a world leader in planting trees for the restoration of the environment. For more information or to make a donation please visit their website. [www.americanforests.org](http://www.americanforests.org).

**About Baker Creative**

Baker Creative brings more than 17 years of marketing communications and management to the Columbus Market, providing advertising, public relations and Web-based solutions to a variety of consumer and business-to-business clients nationally. For more information and samples of work, visit, [www.baker-creative.com](http://www.baker-creative.com).

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